On your mark, get set, grow!

Friday, March 4, 2011 ◆ InterContinental Miami ◆ 100 Chopin Plaza, Miami 33131

The Cushman School, under the leadership of Event Co-Chairs, Trudy Courey and Allison Nash-Zelkowitz and an extraordinary committee, presents *On Your Mark, Get Set, Grow!* A gala event filled with lively music, dancing, cocktails, champagne, world class dinner and extravagant live and silent auctions. *On Your Mark, Get Set, Grow* will be held at the famous InterContinental Miami. More than 400 of our current and former families, friends and local luminaries will gather to show their support of The Cushman School, Miami’s oldest independent primary school.

The Cushman School, founded in 1924 by renowned educator Dr. Laura Cushman, is a not-for-profit National School of Excellence. One of the oldest independent schools in South Florida, Cushman prides itself on its multi-ethnicity and diversity. *Cushman provides approximately 19% of students with varying degrees of scholarship funding while the national average is less than 10%*. Joan Lutton, Ed. D., Head of School believes, “All children deserve the opportunity to have a great education, regardless of their family’s financial means.”

Advertising Opportunity: We invite you to be a part of The Cushman School’s 2011 Blue Ribbon Gala by participating as an advertiser in our evening’s Program Book. Your ad will be seen by all those premier families who support our organization. By advertising in this way, you will effectively reach a sought-after target audience. Your support will help make a difference in the lives of many children. If you’re interested in participating, please complete the attached advertising form to reserve your space.

Last year the Blue Ribbon Gala raised more than $250,000 thanks to support from our families and friends including Lime, Neiman Marcus, HomeKO, Southern Wine and Spirits, Eurokitchen, Venue Magazine and many others. This year will be even better. Attached is a copy of the advertising donor form. Please fill out the form and fax it to 305-757-1632. For or additional Gala information please contact Traci Novoson-Winn or Anne McCoy at 305-751-6363.

On behalf of Joan D. Lutton Ed.D. and Cushman’s Board of Trustees, we appreciate your consideration and support of our wonderful school.

Trudy Courey

Trudy Courey  
*Blue Ribbon Gala Chair*

Adv Ltr
Friday, March 4, 2011    InterContinental Miami    100 Chopin Plaza, Miami 33131

ADVERTISING SPECS

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Ad Form
Friday, March 4, 2011 ▶ InterContinental Miami ▶ 100 Chopin Plaza, Miami 33131

**CONTACT INFORMATION**  
*Please make sure information is accurate, thank you.*

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**Artwork***

- [ ] will be sent via e-mail
- [ ] will be sent on a disc
- [ ] Other, please specify:

*Artwork for the program book advertisement must be received by February 4, 2011. Upon confirmation of your advertisement, please provide a logo in PDF format to Traci Winn at twinn@cushmanschool.org*

**PAYMENT OPTIONS**

- [ ] Check Enclosed. *Please make payable to: THE CUSHMAN SCHOOL*
- [ ] Visa [ ] MasterCard [ ] American Express

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Please support The Cushman School by making a donation. As a donor, your product and company will be promoted to a sought after target audience. Your contribution will help provide an academically rigorous education deeply rooted in civic virtues for students who, otherwise, would miss out. It will also help us in our steadfast commitment to provide an unparalleled learning environment for all of our students.

With more than 80 years of experience and dozens of nationally and internationally recognized awards, The Cushman School is unmatched in its extraordinary approach to education. Among the many reasons that contribute to our success is our commitment to diversity. Approximately 19% of Cushman students receive varying degrees of scholarship funding – twice the national average. Your contribution to The Cushman School will ensure we maintain our high standard of academic excellence.

Thanks to support from our families and friends at LIME Fresh Mexican Grill, Neiman Marcus, HomeKO, Southern Wine and Spirits and many others, last year’s gala was a tremendous success. Thanks to your generosity, this year will be even better. Enclosed is an auction donation form. Please complete the form and fax to (305) 757-1632 or mail to The Cushman School, 592 Northeast 60th Street, Miami, Florida 33137. For additional Gala information, please feel free to contact Anne McCoy at (305) 835-1942.

Thank you in advance for your support,

Trudy Courey
2011 Blue Ribbon Gala Co-Chair

Allison Nash-Zelkowitz
2011 Blue Ribbon Gala Co-Chair
On your mark, get set, grow!

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Yes! I would love to donate an item to The Cushman School 2011 Blue Ribbon Gala Auction.

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<th><strong>DONOR INFORMATION</strong></th>
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- [ ] Gift certificate is enclosed.
- [ ] Please use copy of this form as a certificate. (signature of donor)
- [ ] Physical item attached.
- [ ] Item will be sent or can be collected by: (date)

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<td>Restrictions/Limitations/Expiration/etc:</td>
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Please send me an invitation to your event.  
- [ ] Yes  
- [ ] No

Donation Form
On your mark, get set, grow!
Friday, March 4, 2011  ◆  InterContinental Miami  ◆  100 Chopin Plaza, Miami 33131

<table>
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<tr>
<th>TABLE of 10</th>
<th>TICKET per person</th>
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| **Grand Benefactor**  
includes reserved, premium seating | QTY $10,000  
QTY $1,000 |
| **Blue Ribbon**  
includes reserved, premium seating | QTY $4,750  
QTY $475 |
| **White Ribbon**  
includes reserved seating | QTY $2,350  
QTY $235 |

*Tables are limited and available on a first come, first serve basis. Tables will be considered reserved only when paid in full.

**PLEASE LIST ALL NAMES OF ATTENDEES**

| 1. | 6. |
| 2. | 7. |
| 3. | 8. |
| 4. | 9. |
| 5. | 10. |

**PLEASE PROVIDE BILLING INFORMATION**

Name  
Address  
City, State & Zip  
Phone #  
Email Address

**SUMMARY**

Table Cost  
Ticket Cost  
Underwriting Support  
Teacher Ticket Donation  
TOTAL:

$  
$  
$  
$

**PAYMENT OPTIONS**

☐ Check Enclosed. Please make payable to: THE CUSHMAN SCHOOL

☐ Visa  ☐ Mastercard  ☐ American Express

Credit Card #  
Expiration Date  
Billing Zip Code  
Card Holder Name  
Signature

Contributions are tax deductible as allowable by law.
On Your Mark, Get Set, Grow!

Physical Education & Athletics

In keeping with Dr. Laura Cushman’s goal of nurturing the whole child, body, mind and spirit, students attend PE classes every day. Over 85% of 5th through 8th grade students participate in The Cushman Cougar Athletic Program which competes in the South Florida Middle School Conference and is a member of the Florida High School Athletic Association. The Cougars participate in JV and Varsity competition in cross-country, volleyball, soccer, basketball, tennis, and track and field. Cushman is very proud of its “no-cut policy” which allows students of all levels to participate and gain skills.

Cushman also offers an after school Intramural sports program to students in grade K through 5. The program offers basketball and soccer and provides a forum for the students to engage in healthy competition, learn skills, and practice good sportsmanship.

Healthy Lifestyles Initiatives

Blue & White Spirit Days:
Above and beyond the students daily Physical Education, our PE Department has developed a program that includes the entire Cushman population (including all students, faculty and staff!). To encourage spirit building, teamwork and community, the students engage in monthly games and competitions.

The Cushman School Health Fair:
Our health fair is an annual half day event highlighting the benefits of a healthy lifestyle. Local organizations and doctors present information and create activities that help promote in our students a lifelong ability to make healthy choices.

The Slow Food Garden:
A grant from Slow Food Miami’s Edible Garden Program enabled Cushman to create a garden and an educational program to expand the children’s hands-on experience with making healthy choices about food. Cushman also hosts a monthly Farmer’s market that is open to the community.

Green Lifestyle Initiative:
Cushman is endeavoring to develop eco-consciousness in our staff and students through the Slow Food Box Garden, a school-wide recycling program, filters on drinking fountains to eliminate bottled water, and a goal of completely paperless internal communication.

Community Initiatives

The Davinci Project:
This outreach program is part of the elementary and middle school curriculum. Students visit Miami Jewish Home and Hospital For the Aged At Douglas Gardens every two weeks and participate in interactive visits with the residents. They also correspond with them through “Junior/Senior pen pals” and perform for them, acquiring an experiential knowledge of Leonardo da Vinci’s concept of life-long learning.

The Cushman Cares Community Service Project:
Cushman Cares is the philanthropic arm of the Parent Association which promotes parent-child involvement in giving back to both our school and to the world in which we live. The organization plans several projects for the school year and is able to react to any sudden emergencies that may arise throughout the year. In the past, this has included hurricanes, both locally and abroad, and the earthquake in Haiti.

Performing Arts In The Community:
Through the performances of our singing groups at hospitals, elder care facilities, sporting events, and other community activities, Cushman entertains and enriches the lives of others in the greater Miami community.

Location

The school is located at 592 NE 60TH St. on historic Biscayne Boulevard. Founded in 1924, The Cushman School is the oldest, continuously operating independent primary school in South Florida. Cushman Hall, which was built in 1926, is a designated historic landmark of the City of Miami.

Mission

Founder Dr. Laura Cushman (1886-1986) created the school with the stated mission of developing students as responsible citizens and effective future leaders who maintain a positive approach to life. The educational environment at The Cushman School fosters in students the qualities of virtue, responsibility, respect for self and others, and nurtures the students in intellectual, physical and spiritual growth.

Background & Facts

✓ The Cushman School is a non-denominational, non-discriminatory school for children from age three to grade eight. Cushman is a for profit 501(C)(3) organization.
✓ Cushman is a Blue Ribbon National School of Excellence. This is a highly competitive award given by the Department of Education to less than 150 schools nationwide after an extensive and rigorous assessment process.
✓ Cushman provides approximately 19% of students with varying degrees of financial aid. This is the top end of the National Financial Aid scale.
✓ Cushman has had only two Heads of School. Dr. Laura Cushman led from 1924 to 1980 and Dr. Joan Lutton, our present Head of School, took over in 1981. Louise Sibley acted as interim head in 1980.
✓ Approximately 10% of Cushman students are enrolled in the Laura Cushman Acadamy, a division of the school that provides both a clinical school setting and integrated classroom experiences for children with learning differences.
✓ More than 50% of the faculty holds advanced degrees (including three doctorsates).
✓ Almost 500 students are currently enrolled at Cushman.
✓ The student body reflects the racial, economic and ethnic diversity of our world today.
✓ Cushman, with the Affiliated Elementary School of Hunan University, spearheaded the first elementary school student exchange programs between China and the US.

Prestigious Awards & Honors

✓ Dr. Joan Lutton was a Visiting Fellow at the prestigious Klingenstock Institute at Columbia University.
✓ Fourth grade math and science teacher, Tina Hefferman won The Phil Mickelson ExxonMobil Teachers Academy Award.
✓ P.E. Director Pablo Gentile was the recipient of the Rotary Group Exchange Award. As a result he travelled to Peru representing Cushman and creating contacts to establish a sister school program.
✓ State winner of the 2007 Florida Schools of Character Award.
✓ Nationally recognized for its Virtues/Lesson One Program.
✓ An eight time winner of the Hooker Fellowship for innovation in education programs.
✓ The winner of the Toyota Time Project.
✓ Winner of The Sports Society Outstanding Private/Parochial Physical Education Program Award.

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Fact Sheet
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School Pictures